

STATEMENT OF PURPOSE

JESNA GEORGE

As I approach the end of my academic and professional career, I have a burning ambition to succeed in the commercial world and make a significant difference in the corporate environment. I am convinced that enrolling at the University of Insubria will be the crucial move that helps me achieve my long-term objectives.

My undergraduate studies at Kuvempu University, where I earned a Bachelor of Commerce degree, sparked my interest in business. I obtained an extensive understanding of important business principles from my educational journey since I participated actively in extracurricular events, projects, assignments, and collaboration. These encounters enhanced my resolve to become a well-known entrepreneur while also strengthening my practical expertise.

The prestigious reputation of the University of Insubria as one of Europe's top business schools greatly aligns with my goals. Its inventive curriculum, prominent staff, and diversified student body produce an atmosphere that encourages creativity and business-minded thinking. The emphasis on hands-on learning through projects, case studies, and internships particularly appeals to me because it will give me priceless real-world experience. My awareness of business obstacles will grow as a result

of working with authorities in the field and taking on actual business challenges. I will also gain the confidence to make wise judgments in the face of uncertainties.

I am so excited to take opportunity of the networking and collaborative environment at the University of Insubria. The institution enables many chances to form powerful connections with classmates, teachers, and professionals through its events, workshops, conferences, and industrial partnerships. The yearly celebration of the three cities excites me particularly since it provides a forum for networking and education that will surely help me in my future business endeavours.

In conclusion, enrolling at the University of Insubria will be a life-changing experience that will sharpen my business skills while also sculpting my character and vision as a future leader and entrepreneur. I have no doubt that the combination of a demanding academic program, real-world experience, exposure to other economies, and an energetic community will enable me to accomplish my long-term objectives. I have no doubt that my time at University at Insubria will set me up for an illustrious future where I can contribute tremendously to both the business community and society beyond it. I look forth to starting this remarkable adventure at the University of Insubria with great excitement and dedication.