



Devi Ashok

Date of birth: 01/01/2000 | **Nationality:** Indian | **Gender:** Female |

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ABOUT ME

Passionate communication designer with expertise in visual designing, aesthetics, and impactful design. Committed to crafting captivating designs that effectively convey messages and achieve communication goals.

WORK EXPERIENCE

01/09/2023 – 23/12/2023 Bangalore, India

GRAPHIC DESIGNER EDUFUND

- Develop brand guidelines
- Social media design
- Website redesign and landing pages
- Brochures, email design, Advertisement, Youtube

01/09/2022 – 16/07/2023 Bangalore, India

JUNIOR GRAPHIC DESIGNER NEWTON SCHOOL

- Social media design
- Brochures, email design, Advertisement, Youtube

01/01/2021 – 23/09/2023 Changanassery, India

FREELANCE GRAPHIC DESIGNER VERDANT INTERIORS

- Branding and identity.
- Social media posts.
- Brochures

EDUCATION AND TRAINING

01/06/2018 – 04/04/2022 Dehradun, India

BACHELOR IN DESIGN (COMMUNICATION MEDIA AND GRAPHICS) University of Petroleum and Energy Studies (UPES)

01/06/2016 - 30/03/2018 Kerala , India

Higher Secondary - 12th The School of Good Shepherd

01/06/2015 - 31/03/2016 Kerala , India

High School - 10th The School of Good Shepherd

Website <https://www.upes.ac.in/students>

LANGUAGE SKILLS

Mother tongue(s): **MALAYALAM**

Other language(s):

| | UNDERSTANDING | | SPEAKING | | WRITING |
|----------------|---------------|---------|-------------------|--------------------|---------|
| | Listening | Reading | Spoken production | Spoken interaction | |
| ENGLISH | C2 | C2 | C2 | C2 | C2 |
| HINDI | B1 | B1 | B1 | B1 | B1 |
| GERMAN | A1 | A1 | A1 | A1 | A1 |

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

● ADDITIONAL INFORMATION

CREATIVE WORKS

01/01/2022 – 06/05/2022

Vinde - Thrifting A thrifting based project the user study and research.

- Branding
- Packaging
- UI
- UX

Links <https://www.behance.net/gallery/145858825/Vinde-Thrifting-brand> | [https://www.behance.net/gallery/146991751/VINDE-Thrifting-\(UIUX-case-study\)](https://www.behance.net/gallery/146991751/VINDE-Thrifting-(UIUX-case-study))
