

From : **Ajay Jude Lopez**

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To : The Selection Committee, Jönköping University

Dear Selection Committee,

“dubito, ergo sum, vel, quod idem est, cogito, ergo sum” is a quote by René Descartes that deeply resonates with me. Though Descartes used this quote to validate his existence, to me it captures my nature. My doubts and my thoughts have made me the person that I am today. My childhood curiosities surrounding machines made me want to become an engineer and the notions that I had developed during my professional career, inspires me to learn more about principles of management.

I was inclined to the applied sciences in my schooling years, which made me choose engineering as the next step in my education. My bachelor's in Mechanical Engineering gave me good foundational knowledge in science and engineering. The extracurricular activities I participated in were a reflection of my curious nature. I used to attend all the workshops and seminars held on campus. I was also an avid quizzer, attending many national level quizzes, including the national levels of Mahindra AQ, one of India's most prestigious quizzes. The final year of my bachelors was decisive, career wise I was placed in an up and coming software company, but I chose to drop it for a job that's more in line with my field of study. This led to the beginnings of my professional career as an apprentice in the Quality Control Department of Leetha Industries, one of India's largest eco-friendly disposable cup manufacturers. Working at their state of the art facility exposed me to a high performance atmosphere and introduced me to best in class practices in Quality Control. Leetha Industries commitment to sustainable practices and eco-friendly products resonates deeply with me, as I believe that sustainability is an indispensable priority in modern engineering. My final year engineering project which was based on the biomass gasification of remnants of local agricultural produce post harvest, was also focused on sustainability. Sustainability is one of the cornerstones of social responsibility that everyone should imbibe. All my life I have heavily involved myself in social responsibility activities including organising blood donation drives and aiding flood relief and rehabilitation camps. During the times of Covid I took tutoring for the underprivileged kids in my locality who couldn't attend classes due to the lockdown. Education is a paramount priority for the citizenry and an inalienable right for everyone, especially the children, for whom it seeks to make the most impact for. Post my exit from Leetha Industries I took a short break, where I assisted my father in his home appliances and bespoke furniture business and his woodhouse business, where I was exposed to an entrepreneurial environment. After my break I joined Eben Telecom for an outsourced process for Welcome Energy, a British utilities solution agency. Here I assumed the role of an Account Manager, which exposed me to a management oriented high performance environment.

My recent exposure to the entrepreneurial and management environments made me realise my passion for management and my desire to learn more about it. For this I wish to get accepted to the Masters Programme in Engineering Management offered by your university. I find this programme to be best suited for me as it seamlessly connects my bachelors field of study and my future entrepreneurial and management aspirations. Analysing the syllabus I've found this programme masterfully combining quintessential subjects of management while including majors and modules related to technology such as Boosting Innovation. The programme also includes courses on topics I show a keen interest in, such as Investigating and Reporting. I choose to do this course in Jönköping University, not just because of how expertly curated this course is, but also because of how renowned a university Jönköping University is. Being an International Campus in Sweden, I wish to have an enlightening Multicultural Experience here. Reading articles online I've found that Jönköping University is among the top business schools in Europe, offering best in class faculty, facilities and opportunities in a diverse environment. I will benefit greatly from the guidance of your expert faculty and be able to perform my best through the opportunities offered. Post my masters I wish to pursue a career in the technical field in a role that requires management expertise, in Industries that are focused on or could benefit from sustainability. At a later stage I wish to do a PhD in a field relevant to my aspirations or start my own entrepreneurial venture.

I believe that I'm a suitable candidate for this programme and your university. I believe I will greatly benefit from this opportunity and I can assure you I will bring my best to the table so the university benefits from me too. I hope to hear a positive response from your side.

Yours faithfully
Ajay Jude Lopez