



# SURYA SURENDRAN

## DIGITAL MARKETING INTERN

### PERSONAL DETAILS

- Mob: 9778138151
- Email:  
Suryasurendransurya18@gmail.com
- Address: Kulamam  
kuttathil kalley po  
aruvappulam konni,  
pathanamthitta

### HARD SKILLS

- Search engine optimization
- E-mail marketing
- content marketing
- Keyword research
- social media marketing
- PPC
- Google ads
- Google search console
- Google analytics
- SEO content writing
- Website audit
- Link building
- Google tag manager
- Poster designing

### SOFT SKILL

- Creativity
- Hard working
- Observation
- Problem solving
- Communication skill

### LANGUAGES

- English
- Malayalam

### PROFILE

I'm eager to leverage my skill and expertise to contribute a dynamic marketing team and digital growth for an innovative company.

### WORK EXPERIENCE

Digital marketing intern  
Zoople technologies, Ernakulam  
(September - November)

#### **Key responsibilities**

- E-mail marketing
- content creation
- Data analysis and reporting
- Keyword research
- Backlink building
- website audit
- SEO content writing
- Lead generation
- Prepare ad copies for ppc campaign
- Search engine optimization
- Manage E-mail marketing in mailchimp
- Handling social media page and campaigns

### CERTIFICATIONS

- Google ad certifications
- Google analytics certifications
- Semrush academy certifications
- Digital marketing internship certificate
- Google my business certificates

### EDUCATION

- Bcom computer application  
MG University (2020 - 2023)