

I am Jesna George from India, Writing this statement of purpose to express my Keen interest in pursuing a master's in business administration at your esteemed institution. I am confident that this program will equip me with the knowledge skill and network necessary to achieve my professional goals. I came from a background deeply rooted in business and entrepreneurship. My interest in business stems from my parents coffee production business. While growing up, i got exposed to various other forms of business ventures. Having had fundamental training in business from my early childhood, i could think of no other career path but business for my future. by obtaining MBA, I am certain that i will be well-prepared for a successful career in business.

My passion for business ignited during my under graduated studies, where i got exposed to various facets of commerce and management I have completed my graduation in the area of bachelor of commerce from kuvempu university. During my three years graduation period, my course work provided me with a comprehensive understanding of key business concepts as I actively engaged in extracurricular activities, projects, assignment and team works, that provided me with invaluable practical experience. During this period, I strongly identified with my passion and interest to become an entrepreneur myself.

During my college days; I got myself involved in various extracurricular activities and projects. In the final year, I took initiative for a college fair where students would bring their organic vegetable from their homes and eco friendly craft items and sell them. we could raise as much as INR 25000/- from the sale. i got special mention and credits from our collage principal for the initiative. I also got opportunity to display my talent in drawing and painting as i won first place in an art competition where i received my prize from a well known politician from the state, which later was displayed in the local newspapers.

Apart from these,i was involved in all the extra activities that our college facilitated like sports cultural events, debates, and more my participation in such events helped me grow as a person, and see the beauty in the other while acknowledging their differences.

As an inspiring business leader, I am enthusiastic about pursuing a master's in business administration to develop my business empire that will be known around the globe for its finest output produced. I am Jesna George from India, Writing this statement of purpose to express my Keen interest in pursuing a master's in business administration at your esteemed institution. I am confident that this program will equip me with the knowledge skill and network necessary to achieve my professional goals. I came from a background deeply rooted in business and entrepreneurship. My interest in business stems from my parents coffee production business. While growing up, i got exposed to various other forms of business ventures. Having had fundamental training in business from my early childhood, i could think of no other career path but business for any my future by obtaining MBA, I am certain that i will be well-prepared for a successful career in business.

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I am particularly drawn to the MBA program in Italy due to its inter disciplinary curriculum emphasis on innovation and sustainability and strong ties to the business community the opportunity to learn from distinguished faculty members, engage in neat-world consulting project and immerse myself in the vibrant Italian culture exits me immensely.

Further more i believe that studying in Italy will provide me with a unique perspective on global business practices and faster my appreciation for cultural diversity both of which are essential qualities for success in today's inter connected world.

Upon the completion of the course, i want to start my business venture in my home town and drive it to success through modern tactics. The insights i gain from my interactions with international faculties, students from different continents and the advanced quality educational infrastructure that your institute offers will help me immensely in that.

Thank you for considering my application look forward to the possibility of joining the masters in business program in your university and embarking on this transformative journey towards realizing my entrepreneurial dreams. through my business. I am confident that my passion for business will be complete after the immersive learning experience gained from MBA program to empower to set up my own business

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